



The Keck Institute for Space Studies
and the Caltech Y Social Activism Speaker Series
present a public panel on ~

Profits in the Final Frontier: *Entrepreneurial Pursuits in Space*

Tuesday, October 27, 2015
8:00 P.M.

Hameetman Auditorium, Cahill Building
California Institute of Technology

Rob Hoyt - Tethers Unlimited, Inc.

Mike Rubel - Planet Labs

Chris Lewicki - Planetary Resources

Moderator: Sergio Pellegrino - Caltech Campus

The past few years we have seen the emergence of several space startups – private companies with the ability to make a profit while operating extraterrestrially. These companies can be divided into three categories: Earth-based companies developing products for space, space-based companies providing services back on earth, and companies that operate entirely off-world. All face challenges associated with operating in space, but each has unique difficulties when it comes to securing funding and developing a business plan.

Tethers Unlimited, Planet Labs, and Planetary Resources, who represent the entire spectrum of space startups, will discuss what is needed to succeed as a space company. Topics to explore include risks and rewards within each category, how to work with minimal existing infrastructure, and how to secure funding when the average return on investment timeline is much longer than for a typical startup.



No registration is required for this public panel.
Seating is limited and is available on a first come, first served basis.

for more information
go to:
www.kiss.caltech.edu